



Tuesday Talks: an Ongoing Experiment with Engagement Makers

Into inclusion facilitation & participation?

So are we. We're a bunch of engagement makers who get a kick out of the many ways to be a catalyst for groups. You could call us activists, mobilisers, team coaches or facilitative leaders. Whatever the label, when you give us a challenge – we get people to take it on.

ENGAGEMENT MAKERS

We're a big busy community, but we like to take time-out to reflect on the magic that we make. We don't all show up for every **Tuesday Talk**, but when we do it's an opportunity to hear fresh ideas, reflect on our practice, and talk through the many ways of building engagement.

IT'S AN EXPERIMENT

These talks grew out of the *Dialogue Experiments*, which brought thousands of people together to investigate the way we talk with one another. We carry on this tradition, by offering our feedback to their research. This way, our conversations contribute to a bigger cause: **improving dialogue worldwide.**

EVERY TUESDAY

Register on the **EVENTS** page at: **stimulatingconversation.org**. It's free, it's virtual, and it's open. Join us for 90 minutes, every week or whenever you want. Unless the time just changed, it's at:

09:00 PST LA, Vancouver, Seattle
12:00 EST New York, Toronto, Lima
17:00 GMT London, Lisbon, Lagos
18:00 CET Paris, Cairo, Cape Town
21:30 IST Mumbai, Delhi, Sri Lanka
24:00 SGT Singapore, HK, Perth

SIMPLE FORMULA

We start with an opening ritual to check-in, then ask a **QUESTION**. With that starts the **EXPERIMENT**, it might be from a special guest, on a shared topic or about beta testing an engagement tool. We talk it through, and then we **DEBRIEF**. What helped? Hindered? Insights? Take-aways? Finally, we **SHARE** the outcomes.

RESEARCH PROJECT

STIMULATING CONVERSATION is easy. But it takes practice. This is one of our many *Dialogue Experiments* helping people examine their conversations, test out ways to converse, and share feedback to get better.

Trying this out with *Engagement Makers* gives you the extra benefit of increasing your entrepreneurship and ripple effect. Looking forward to hearing your curiosity and your breakthroughs.



Jeffer London, founder



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Tuesday Talks: Co-host an Experiment with Engagement Makers

Looking for engagement for your topic?

Our community is into building engagement. We bring people together for all sorts of initiatives. Each Tuesday, it's a different mix of people, but you'll usually find people who work in events, outreach, communications or organizational development.

If you have a topic to discuss, and are looking for ideas of engagement makers, this is the place for you. We'd be glad to explore your topic, question, or tool – looking at the angles of inclusion, participation, outreach, collective experience and crowdsourcing.

TYPICAL FORMAT

The 90 minutes are structured as a *Dialogue Experiment* as described in the *Tiny Book of Dialogue*. Often, like this:

WELCOME. Check-in ritual that sets the tone and direction. (7 min)

QUESTION. Shape your question as an invitation that will attract the group. (3 min)

EXPERIMENT. Explain the intention, establish ground rules and bring your group into conversation(s) or group experiences. (55m)

DEBRIEF. Bring the topic to a close and post the link for reflection on what helped, hindered, learning & take-aways. (15m)

SHARE. Let the group summarize the feedback together, then create a harvest to share widely. (5m)

CLOSE. Thanks, prizes, resources, appreciation. (5m)

SHAPE THE QUESTION

We kick off the dialogue with your question – so ensure it evokes curiosity, energy, exploration, listening and real conversation.

Asking questions is not just a chance to hear other people's views, it is an affirmation that we believe in others' potential. The better the question we ask, the better the conversation we have.

- Is your question relevant to real life, real work and real people?
- Do people care? Is it important or just a pre-scripted re-hash?
- Will your question generate hope, imagination, or fresh views?
- Is there space for depth, progress, action? Deep engagement?
- Will your question invite new questions? Reveal the shadows?

DATA PRIVACY

Participants opt in to being in this community by supplying an email and their areas of interest. We do not share their data and do not send them info about our guests, co-hosts or session content. We simply send the group an invitation to register and work with the people who show up.

If you want to have their details, you can post a link/contact in the chat where they can provide what they like, or not.

The feedback collected in the debrief is central to the Dialogue Experiment Research Project – and is made available to both participants and the wider world.



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Tuesday Talks:

Meet the Engagement Makers

We bring people together – with their shared purpose, collaboration & collective results



CIVIC ACTIVISTS

Activists, campaigners and community managers. With an intuitive approach to building engagement, they're natural catalysts & organizers – able to make meaningful events that mobilize people. Here, they shape their ideas for grass roots participation, assembling citizens, and influencing opinions.



BUSINESS LEADERS

Able to build synergy and teamwork, they know that results quickly follow, when people are fully engaged. They bring their stories of progress, change and outcomes – and together explore how to have better dialogue, bottom-up ideas, collective intelligence, and organizational development.



FACILITATORS & COACHES

They're professional moderators, trainers & team coaches – Developing human capital, is what they do for a living. They like to hone their skills in a shared experience, and then compare notes. When they work with their clients, it pretty damn good – they come here to play and experiment.

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